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## LETTER FROM THE SVP

Dear Potential Brothers,

Welcome! My name is Carissa Wu, and I am incredibly excited to serve as the Senior Vice President of the Rho Upsilon Chapter of the International Fraternity of Delta Sigma Pi. On behalf of our chapter, I formally invite you to join us in our Spring 2025 Recruitment Week, "Pursue Your Potential."

With a wide variety of organizations at Pepperdine, it's important to be a part of one that will set you up for success. Delta Sigma Pi provides the opportunity to discover both your professional and personal interests while helping you find your community. In becoming a brother of Delta Sigma Pi, you will develop close relationships with driven individuals who are interested in bettering themselves through leadership positions, community service, and professional activities.

Joining DSP in my first semester of freshman year is easily one of the best decisions I have made in my college career. I can proudly say that being a Deltasig has shaped me in more ways than one; I have not only obtained practical business skills, but have also met lifelong friends who have shown me what ambition looks like during times of adversity and how hard work can co-exist with fun. Through this organization, I am grateful to have found a community that provides me with support, mentorship, and brotherhood.

If you'd like to be a part of the greatness that happens in this chapter and surround yourself with business-minded individuals who push you to be the best version of yourself, I highly encourage you to attend our Spring 2025 Recruitment events and learn more about our fraternity. I can't wait to meet you and share with you the experiences and memories that you will remember for your time throughout college and beyond.

Fraternally,



**Carissa Wu**

Senior Vice President  
Rho Upsilon | Delta Sigma Pi  
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## TO-DO

### **INFORMATION FORM**

Please fill out this [required form](#) at your earliest convenience if you would like to be considered for an interview. This form helps us learn a little more about your academic and professional experience, and is different from the Interest form you previously completed on our website.

### **ABSENCE NOTIFICATION FORM**

We expect that recruits attend all recruitment events to better understand our responsibilities as Brothers and learn more about what DSP has to offer.

However, if you are unable to attend an event due to class or other excusable commitments, please fill out the [absence form](#) on our website. You will need to submit a separate absence form for each recruitment event you will miss.

# **TERMINOLOGY**

## **RHO UPSILON**

Name of our chapter here at Pepperdine University.

## **BID**

An invitation given to a prospective member inviting them to join the Fraternity via the pledge education process.

## **PLEDGING CEREMONY**

The required formal ceremony preceding the pledge process where invited students or faculty are presented with a pledge pin.

## **PLEDGE**

A business/economics student or faculty who pledged to Delta Sigma Pi during a Pledging Ceremony, but is not yet an initiated member.

## **PLEDGE CLASS**

Each group of recruits chosen to be a potential brother of the Rho Upsilon chapter will go through the pledge process together. The Spring 2021 recruits will be the Upsilon pledge class.

## **BIG + LITTLE**

Each pledge will be paired with a mentor of their choice. This mentor is your Big and you are their Little.

## **INITIATION**

The final ceremony where a pledge becomes an official Brother of the fraternity.

## **FREQUENTLY ASKED QUESTIONS**

### **WHAT IS RECRUITMENT?**

The process used by Delta Sigma Pi to promote membership and invite business and economics students to scheduled meetings and activities so they may be considered for an invitation to membership.

### **WHAT ARE THE REQUIREMENTS TO JOIN?**

1. Must be a student in the Business/Communications division at Pepperdine's Seaver College, or pursuing an MBA/JD/MPP at Pepperdine's Graziadio Business School.
2. Must have at least 1 semester remaining after initiation (not including current semester).
3. Must be of good moral character and have a minimum cumulative GPA of 2.7.
4. Must not be a member of any conflicting national organizations, including Alpha Kappa Psi, Phi Gamma Nu and Phi Chi Theta.

### **ARE ALL OF THE RECRUITMENT EVENTS MANDATORY?**

We understand and encourage students to be involved with other commitments on campus; however, it is highly encouraged for potential new members to attend all recruitment events. Although they are not mandatory, recruitment events provide students with the opportunity to meet active brothers and leave a lasting impression. Please note that the last recruitment event (interviews) is invite-only.

### **HOW OFTEN DOES YOUR CHAPTER RECRUIT? IS THERE A LIMIT TO HOW MANY PLEDGES YOU ACCEPT?**

We recruit both Fall and Spring semesters during the first month of school. We do not have a fixed number of candidates that we take each semester. Decisions are made on an individual basis and bids are extended to those who we believe to be a good fit for our fraternity.

### **IF I DON'T RECEIVE A BID, CAN I PARTICIPATE IN RECRUITMENT AGAIN NEXT SEMESTER?**

Absolutely, and we encourage it! You may be considered for a bid up to three times. We have brothers who were not offered a bid during their first recruitment. Sometimes, individuals learn from the process and are able to better prepare for the next round of recruitment.

### **WHAT IS THE TIME COMMITMENT?**

The time commitment for the pledge process can be compared to taking a 4 unit course. Once you are initiated as a brother, you will attend weekly chapter meetings, and participate in chapter events. However, you'll get out of this experience whatever amount of time you decide to put in.

# RECRUITMENT SCHEDULE

## TIPS FOR RECRUITMENT

### **Network with Brothers**

Connect with brothers you may not have met before. Take advantage of your time and have meaningful conversations with brothers about your professional goals, aspirations, plans after college, etc. These conversations will leave lasting impressions that give us a better understanding of who you are as a candidate.

### **Plan Professionally**

It's never bad to over-prepare, especially in the business world. Potential Brothers have seen success when reviewing our [website](#), reviewing our core values, and learning some brother's [names](#). While it is not a requirement to do this, potential brothers may use these topics for conversation starters during recruitment.

### **Develop a Resume**

Delta Sigma Pi's recruitment process includes a resume workshop and review. So, whether you currently have a resume you are proud of or you have not yet written one, come to recruitment with printed copies of your resume for review. There will be opportunities for all potential members to meet with resume reviewers, who will help potential members enhance their document.

### **Persistence**

Potential New Members who do not receive a bid but are still interested in Delta Sigma Pi are heavily encouraged to attend our recruitment during the following semester! Students may attend up to three semesters, so be persistent and demonstrate your individuality to the best of your ability!

### **Maximize Recruitment**

Recruitment is going to have a lasting effect on all attendees, whether they receive a bid or not. Whether you receive advice for your resume or learn how to tell your story during an interview setting, recruitment allows students to better themselves professionally and build professional skills that will last them past their four years at Seaver College. Take it one step at a time, and have fun!

# DELTA SIGMA PI

# Pursue YOUR POTENTIAL

## SPRING 2025 RECRUITMENT

**MONDAY, JAN 27**

**MEET THE CHAPTER**

CCB 140 | 7-9PM  
*Business Casual*

**TUESDAY, JAN 28**

**PROFESSIONAL SPEAKER**

CCB 140 | 7-9PM  
*Business Professional*

**WEDNESDAY, JAN 29**

**ALUMNI PANEL**

BPC 188 | 7-9PM  
*Business Professional*

**THURSDAY, JAN 30**

**CASE COMPETITION + RESUME REVIEW**

CCB 140 | 7-9:30PM  
*Business Professional*

**FRIDAY, JAN 31**

**SOCIAL NIGHT**

ALUMNI PARK | 4-6PM  
*Athletic Apparel*

**SATURDAY, FEB 1**

**INTERVIEWS**

Invitation Only



AMERICA'S FOREMOST  
CO-ED BUSINESS FRATERNITY